

**IDAHO COUNCIL**  
**ON ECONOMIC EDUCATION**  
Financial Literacy & Economic Education Across Idaho

**Strategic Plan**  
2007 – 2012

## Introduction

The Idaho Council on Economic Education was formed in 1972 and is hosted on the campus of Boise State University. In addition, the Council operates Centers for Economic Education at University of Idaho, Boise State University, College of Southern Idaho and Idaho State University.

The Council is known throughout the state of Idaho as the premier provider of teacher training materials and services in regard to economic and financial literacy education. Its programs encompass materials and activities for students all the way from kindergarten to high school graduation and are designed to support the educational achievement standards established by the State of Idaho.

The Council works closely with the State Department and Board of Education, local school districts, the universities, other government agencies and with the business community to ensure that Idaho students receive the highest quality training and education available in regard to economic and financial literacy.

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## Vision Statement

The Idaho Council on Economic Education will be the **premier provider of economic and financial education** to teachers and students throughout the entire state of Idaho.

- The Council will **engage the public** in the important mission of economic and financial education of Idaho's youth.
  - The Council will provide **the highest quality materials and training** services for teachers and students available anywhere in the United States.
  - The Council will provide a **balanced approach to economic education** and financial literacy that will include academically sound concepts together with practical, understandable and enjoyable learning materials and activities.
  - The Council's programs will contain a significant element of **global and international education**, consistent with the international activities of the State of Idaho and Boise State University and the needs of Idaho students to prepare to live and work in the global economy of today's world.
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## Mission Statement

The mission of the Idaho Council on Economic Education is to increase the extent and the quality of economic and financial literacy education to Idaho's students. It accomplishes this mission primarily by providing professional development workshops and materials to Idaho teachers and by conducting a variety of student programs aimed at helping them understand and apply sound principles of economics and money management.

## Goals and Objectives

	I. Maintain and support affiliated Centers of Economic Education at Idaho State, University of Idaho and College of Southern Idaho.	
	<ul style="list-style-type: none"><li>A. Meet with Center Directors on a quarterly basis to coordinate activities and plans.</li><li>B. Provide materials and training to the Centers, which they will then promote and implement to K-12 schools in their regions.</li><li>C. Assist the Centers with marketing, promotion and implementation of programs.</li></ul>	
	<p>II. Reach out to the business, education and state government communities to enlist their assistance in providing economic and financial education in Idaho.</p> <ul style="list-style-type: none"><li>A. Maintain a Board of Directors that includes members from each of the above constituencies.</li><li>B. Provide updates and progress reports to the SBOE, the Department of Education, the business community and others as requested on the state of economic and financial education in Idaho.</li><li>C. Engage in fund raising and volunteer support activities with the above communities to help supplement financial and economic education in Idaho.</li></ul>	
	III. Maintain in good standing the Council's official affiliation with the National Council on Economic Education.	
	<ul style="list-style-type: none"><li>A. Attend the semi-annual conferences of the National Council.</li><li>B. Establish working relationships with Council Directors from other top performing states.</li><li>C. Provide timely reports to the National Council as required in their affiliation agreements.</li></ul>	

	D. Maintain a library of National Council materials and insure that teachers throughout Idaho are aware of these materials.	
	IV. Provide development courses and materials to teachers in Idaho relative to economic education and financial literacy.	
	<p>A. Provide a rotating variety of financial literacy and economic programs to Idaho K-12 teachers in multiple locations throughout the state every year.</p> <p>B. Develop and provide on-line teacher training courses in financial literacy and economic education.</p> <p>C. Develop relationships with district superintendents, principals and teachers throughout the state to enlist their support in financial and economic education.</p>	
	<p>V. In cooperation with the Center for Economic Education, offer the International Economic Summit program to Idaho high schools to help prepare students to live and work in the global economy.</p> <p>A. Offer the Summit program each semester to high schools throughout Idaho.</p> <p>B. Prepare and provide necessary materials for the Summit programs.</p> <p>C. Facilitate the Summit program end-of-semester events.</p>	

## Contact

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